

CHECK OUT THESE NUMBERS!

SHOUT OUT TO THESE OUTSTANDING RESTAURANTS FOR MAKING THE TOP 10 IN SALES INCREASE LAST WEEK!

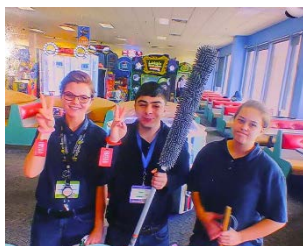
	Restaurant	2016	2017	YOY Increase
1.	Victoria, TX #581	\$14,844	\$24,005	61.7%
2.	Houston, TX #578	\$30,548	\$43,936	43.8%
3.	San Antonio Stone Oak, TX #565	\$26,363	\$36,414	38.1%
4.	Jacksonville, FL #066	\$28,549	\$39,326	37.7%
5.	Beaumont, TX #930	\$26,381	\$36,316	37.7%
6.	White Settlement, TX #090	\$16,493	\$22,569	36.8%
7.	Grand Junction, CO #708	\$10,223	\$13,910	36.1%
8.	Houston, TX #575	\$19,658	\$26,514	34.9%
9.	Lewisville, TX #035	\$14,588	\$19,160	31.3%
10.	Denver, CO #721	\$25,352	\$33,282	31.3%

cast member SPOTLIGHT OF THE WEEK



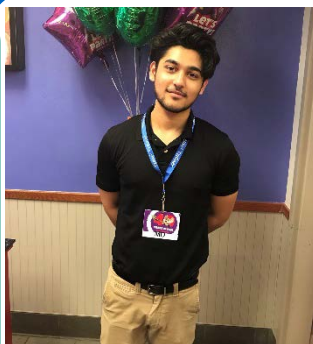
CENTRAL

Meet Hailee and Madison Holt, identical twins in restaurant #947 St. Louis. Hailee and Madison have been super stars with Chuck E. Cheese for 1 1/2 years now and counting, and they host amazing birthday parties! It's always fun to see the birthday parents do a double take when they are both in the showroom doing parties. They like to come up with crafty ideas to help personalize guest service and are highly involved with My Favorite Fun theme weekends. Want to make their weekend? Give them a lanyard pin!



NORTHEAST

Meet Ali Saleh, Cast Member in restaurant #080 Canton. Ali is a well known Team2 trainer and GRA for his restaurant. Anyone who meets Ali never leaves unhappy. You can always find him around, cheering up guests and playing with the kids and making sure every guest leaves happy. He has fantastic hospitality, making sure every guest leaves happy; this is the reason he was chosen to spotlight this week.



SOUTHEAST

Meet MD Fahad, Cast Member in restaurant #387 Rocky Mount. MD has been a super star with Chuck E. Cheese for 1 year now and counting! MD was chosen to spotlight this week for being one of the most energetic birthday hosts you will ever see. He is also the best at waking up Chuck E! MD always goes above & beyond for anyone, from carrying birthday gifts to the car for guests, to picking up shifts. What makes MD even better is that he was like this since he was haired. He also has learned how to do kitchen, cash, and gameroom, helping each area improve. He is the perfect example of a good person and an amazing employee.



WESTERN

Meet Kevin Valle, Cast Member in restaurant #358 Torrance. Kevin has been a super star with Chuck E. Cheese for 7 months now and counting. He is always willing to help out his fellow Cast Members and exhibits great hospitality with every guest. Kevin recently was awarded his restaurant's Cast Member of the Month for September.; great job Kevin!

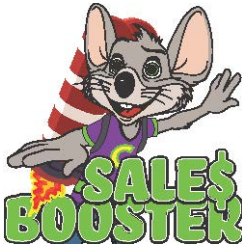
sales contest

Top Individual Rankings

Name	Store
1. Andrea Lucero	446
2. Carolyn Cooper	938
3. Kayla Taylor	849
4. Alejandro Jimenez	446
5. Kimberli Smith	097
6. Tashiana Collazo	646
7. Brenda Garcia	446
8. Anjelo Mohiuddin	872
9. Daylon Harken	860
10. Benita McCoy	531

Top Restaurant

New Hartford, NY ~ 646



Bottom Restaurant

Don't let this be you!!!

Top 10 Restaurants

Name	Store
1. New Hartford, NY	646
2. Sioux Falls, SD	860
3. Bell, CA	446
4. Mays Landing, NJ	518
5. Regina, SK	872
6. Paramus, NJ	482
7. Corpus Christi, TX	454
8. Melbourne, FL	699
9. Cleveland, OH	559
10. Miami South Dade, FL	725

ANNOUNCEMENT!

We want to keep the excitement and momentum going in everyone's restaurants!

Get ready everyone – Your next Sales Contest Starts...

October 16th!

That's right, back-to-back Sales Contests!



A few details to get everyone ready:

- Dates: October 16th – November 12th (4 weeks)
- Cotton Candy RESTAURANT YOY Restaurant Sales increase!
- Top 65 Restaurants win a certificate to have a party!
- Top 10 GMs win a certificate!

Get excited everyone – it's time to get your Cotton Candy on!



a&b moments...

I would like to highlight and praise one of the managers at Chuck E. Cheese's in OKC on NW expressway. We thought we had made an online reservation for our son's birthday party, only to find out when we arrived with our guests that the reservation was not completed. My wife was distraught and freaking out since we did not have the space reserved. Jessica stepped up and helped us solve the problem. Jessica adapted and overcame the issue. She gave us all the amenities of booking a table without booking a table. She provided my son with choice to be in the ticket blaster machine, gave us the pricing for all of our guests as if we had booked online, and even provided Chuck E. Cheese to come visit us. Jessica was very accommodating and deserves to be highlighted. Jessica is the kind of manager you want and need in any customer service business. I hope Chuck E. Cheese will do their best to retain such talented and compassionate people. People like her make a business successful. Thanks again!

Central Region
Oklahoma City, OK #889
RVP Chris Kelly
DM Anthony Chapa
GM Patrick McGovern
Asst Mgr Jessica Thomas

Today was our first experience at Chuck E. Cheese and I felt it was necessary to let you know how it went. I took my 5 year old grandson, who said it was awesome, and I agree. Everyone was very helpful and the staff appeared to make it a fun environment for all the children. The gentleman at the front counter took the time to explain how everything worked and what the best deals might be for me, and he was right. When we were having issues with some of the games, Jacob was right by our side to assist us. He was friendly, courteous, and represented your restaurant in a most positive manner. He deserves a special thank you. Even though the drive is almost an hour it is worth it. You can be sure we will be back and look forward to another wonderful experience.

Southeast Region
New Tampa, FL #779
RVP Bill Eich
DM Seneca Gray Robinson
GM Aaron Rudrow
Cast Member Jacob



I'm a frequent guest with your Redwood City location as I have 3 kids and I am very familiar with this location. I have encountered every type of employee; especially the type that goes above and beyond what they have to do to make guests happy, I have seen it all and am very vocal when I believe something should be corrected if I feel it's not right. However I would like to point out one of your employees, Jamie; not for a mistake or a bad experience but for his outstanding work every time I come into this location. I have been to this location many times when he is on shift and from the moment he starts to the moment they are closing he is always on top of everything, always polite with every interaction. When he has down time between guest requests or helping out his fellow employees I always see him sanitizing and cleaning which is important for the safety of the kids. I hope your company realizes that an employee like that is a great asset and I hope you give him the recognition he deserves for all his hard work, thank you!

Western Region
Redwood City, CA #108
RVP Tim Kerum
DM Louis Deignan
GM Roxana Tobar
Cast Member Jamie

anniversaries

5 YEARS

Jade Reynolds ~ 082
Alyssa Anthony ~ 778

10 YEARS

Reyna Figueroa ~ 322
Richard Sorrentino ~ 455
Daniel Sifuentes ~ 554
Alfredo Martinez ~ 645
Alexander Pringle ~ 647
Nicole McConnell ~ 670
Monica Void-Martinez ~ 720
Patsy Reine ~ 784

15 YEARS

Yadira Salazar ~ 421
Michael Alves ~ 751

20+ Years

Mark Jacobs ~ 969
20 Years
James Hamblen ~ SE Region
Area Director
35 Years

I just wanted to say what a wonderful experience I and my family had today at Chuck E. Cheese in North Olmsted, OH! The staff is fantastic! The place is always kept clean, and it is very easy to find an employee to help. This was my second time within a month, and not one employee was rude or nasty. They all were very pleasant and took care in their jobs. Whoever hires for the North Olmsted store does an amazing job choosing the right people. I would especially like to single out Tyler. He is an amazing person to work there. He definitely promotes a positive outlook and truly appreciates each and every customer. I cannot thank them enough for a fantastic afternoon.

Northeast Region
North Olmsted, OH #559
RVP Jim Brawley
AD Dennis Sanders
GM Mike DeLillo
Cast Member Tyler



OPERATIONS

CHUCKTOBER



Team Showroom ~
The Cat in the Hat



Team Kitchen ~
The Wiggles



Team Cash ~
Grease



Team Gameroom ~
Pacman

Shoutout to Armando in Corpus Christi #454 in coordinating some awesome Halloween FUN and Teamwork in Corpus Christi!



CHUCK E.
LEARNING

SHOUTOUT!



STAR CAST member OF THE MONTH

Congratulations to the following
Star Cast Members of the Month
Grand Prize Winners of a
\$100 Gift Certificate!

Period 7

~ Kaela Bell ~

#542 Union, NJ

Period 8

~ Isaiah Delarosa ~

#344 Spokane Valley, WA

LEGAL AND MERCHANDISE REMINDER

ONLY prizes, merchandise and candy purchased as part our approved program may be sold, redeemed or given away by our Chuck E. Cheese's and Peter Piper Pizza locations in conjunction with our normal operations, local store marketing, recruiting, school visits, parades or any other off-site or on-site event(s).

All prizes and merchandise offered through our program are subjected to a thorough safety testing protocol in compliance with federal, state and local laws.

Offering unapproved prize and merchandise products to our guests will subject you to disciplinary action, up to and including, termination.

If you have any questions, please feel free to contact our Legal, Risk or Prize & Merchandise Departments at the Support Center.

SALAD BAR UTENSILS

UPDATE!

As a reminder, Salad Bar utensils are now in your Ed Don order guide and are ready to be ordered. The two salad dressing ladles that were pending are also now available and ready to order!

Item#	Description	Price
1151266	1000 Island	\$1.70
1151263	Blue Cheese	\$1.70
1151265	Caesar	\$1.70
1151264	Ranch	\$1.70
1151262	Lite Ranch	\$1.70
2C2895	Serving Spoon	\$1.45
2C294	Tongs Salad 6"	\$1.37
2C296	Salad Tong 12" blk	\$3.25
1S9151	Salad Scissor Tong	\$13.49
2C299	Ladle 1oz. Blank – blk	\$1.70
2C2893	Salad Spoon perf 3/4 oz blk	\$1.45
1151759	Lite Italian <i>*now available!*</i>	\$1.70
1151760	Balsamic <i>*now available!*</i>	\$1.70

If you have any questions, please contact the purchasing department at purchasing@cecentertainment.com

CANDY CORN PIZZA!

In this week's mail from the Support Center, everyone will be receiving your SMTS sheets for the limited time Candy Corn Pizza.

What you need to know:

- Start Date: October 16th
- End Date: October 31st
- POS Live: October 16th
- Available sizes: Medium Traditional (buffet) and Large Traditional (orders)
- Price Point: Same as a specialty pizza
- Halloween night: On Halloween night from 4pm-8pm every guest will receive 1 slice of Candy Corn Pizza

Please look for the detailed communication sent out from L&D regarding the Candy Corn Pizza. If you have any further questions, please feel free to reach out to your Regional L&D Manager at learning@cecentertainment.com



CHUCK E. PEZ DISPENSERS

The CEC Merchandise department is proud to announce that we have partnered with Pez again! The new Chuck E. Cheese Pez Dispenser is available to order on your Dennis Foland order guide.

What you need to know:

- Available NOW! Item #58320
- Ordered by the case – 1 case = 144 dispensers
- Retail price \$2.99 US, \$3.99 Canada
- Display on the back wall or counter in original Pez tray with price tag you already have



Pez dispensers **WILL NOT** be drop shipped. Please place an order on your next order day to have on display in your restaurant by October 13th.

Questions? Please contact the merchandise department at merchandise@cecentertainment.com





OPERATIONS

BBBS DONATIONS

Great job to the top 15 restaurants in their BBBS Donations through P9.

Your great efforts are recognized and appreciated!

Abilene #582 ~ Eric Bargas	Grapevine #854 ~ Anthony Chapa
Calgary #874 ~ Frank Cassar	Windsor #831 ~ Frank Cassar
Mississauga #844 ~ Frank Cassar	Rocky Mount #387 ~ Hashem Saadat
W. Mississauga #836 ~ Frank Cassar	Langley #847 ~ Frank Cassar
Plano #950 ~ Eric Bargas	S Edmonton #834 ~ Frank Cassar
Wichita Falls #309 ~ Eric Bargas	Brookfield #841 ~ Dustin Gasper
Union #542 ~ Adam Shafran	Lowell #457 ~ Richard Balboni
N Edmonton #835 ~ Frank Cassar	



Team 582 Abilene



Team Waterford 722



Team 387 Rocky Mount

PARTY SERVER

ABOVE & BEYOND RECOGNITION

They are **HERE!**

In this week's mail from the Support Center everyone will be receiving:

- ✓ 10 Silver Level Pins
- ✓ 10 Gold Level Pins



GMs/AOI Managers should already be tracking your Party Servers weekly scores on the A&B Calculator, all scores received AFTER 7/31 should be tracked.



Have a server that has earned an Elite Pin? We want to hear about it! Contact Sondra Fincher at sfincher@cecentertainment.com for details on how to order.

Questions? Please contact your Regional L&D Manager at learning@cecentertainment.com



CHUCK E. LEARNING

SHOUTOUT!



TABLETS

- | | | |
|----|----------------------|------|
| 1. | Cerritos, CA #362 | 3.8% |
| 2. | Cherry Hill, NJ #498 | 3.1% |
| 3. | Bronx, NY #641 | 3.0% |
| 4. | Ventura, CA #453 | 2.9% |
| 5. | McAllen, TX #588 | 2.7% |

Congrats to the Top 5 Restaurants in successfully using their Tablet for it's true purpose, upselling! Keep up the great work! We can't wait to see how you will put your refreshed suggestive selling skills to work!





CHUCK E. CHEESE'S

HOT JOBS

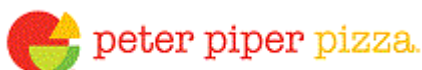
general manager

356 ~ Victorville, CA	673 ~ Lafayette, IN
393 ~ Moreno Valley, CA	665 ~ Olathe, KS
404 ~ San Jose Kooser, CA	532 ~ Largo, MD
407 ~ Corona, CA	748 ~ Columbia, MO
445 ~ Fontana, CA	557 ~ Columbus, OH
434 ~ Miami, FL	738 ~ Sharonville, OH
602 ~ Conyers, GA	579 ~ North Richland Hills, TX
616 ~ Buford, GA	867 ~ Ft. Worth, TX
939 ~ Augusta, GA	943 ~ Austin, TX
687 ~ Riverpoint, IL	300 ~ Olympia, WA

tech manager

560 ~ Mobile, AL	719 ~ West Orlando, FL	452 ~ Levittown, PA
041 ~ Bakersfield, CA	602 ~ Conyers, GA	536 ~ Erie, PA
108 ~ Redwood City, CA	612 ~ Athens, GA	663 ~ Johnson City, TN
376 ~ Hemet, CA	615 ~ Fayetteville, GA	090 ~ White Settlement, TX
441 ~ San Diego, CA	073 ~ Matteson, IL	585 ~ Willowbrook, TX
445 ~ Fontana, CA	610 ~ Covington, LA	587 ~ Pasadena, TX
426 ~ Lakeland, FL	770 ~ Frederick, MD	343 ~ Spokane North, WA
460 ~ St. Petersburg, FL	522 ~ Brooklyn, NY	344 ~ Spokane Valley, WA
	547 ~ Mayfield Heights, OH	

Please visit www.chuckecheese.com/careers to review all open Chuck E. Cheese positions



interested in a peter piper opportunity?

General Manager

Mesquite, TX #1273

Please visit www.peterpiperpizza.com to review all open Peter Piper Pizza positions